

## ENVIRONMENT

# Forum hosts green business leader

Kent Rathwell's ventures have changed Canada and the world

### SUBMITTED BY SS FORUM

Are you an entrepreneur? An environmentalist? A concerned citizen? Either way, you'll want to attend the Salt Spring Forum's next event.

Kent Rathwell is a highly successful businessperson who is changing the Canadian business model.

On Sunday, Feb. 5 at 7:30 p.m. at ArtSpring, Rathwell will join the forum for a wide-ranging conversation on why green business is good business.

Did you know that Canada is home to the world's longest green highway, which is a network of 10,000 kilometres of free public electric charging stations, including on Salt Spring Island?

Rathwell, through his company Sun Country Highway, built this Canada-wide network



PHOTO COURTESY SS FORUM

Kent Rathwell of Sun Country Highway, who will speak at a Salt Spring Forum event on Sunday evening.

to support the electric vehicle movement. And he did so without any government money.

To prove the cross-country journey could be done in an electric vehicle, Rathwell made

the trip during the middle of winter in a Tesla Roadster. For free.

"Similar to Elon Musk, Kent Rathwell is someone who decided to change the world," said Jim Standen, the island's electric vehicle registrar who has helped to organize the forum event.

Rathwell has also, through his highly successful birdseed business Sun Country Farms, proven that products can be grown, processed, manufactured and distributed with zero emissions.

Indeed, Sun Country Farms is Saskatchewan's first zero-emission company and the most sustainable birdseed company in the world.

All ticket holders are warmly invited to a reception at 6:30 p.m. (before the 7:30 p.m. event) hosted by the event's major sponsor, Country Grocer.

Tickets are available at ArtSpring and Salt Spring Books.